



Better insight. Better decisions. Better medicine.

## CORPORATE MANAGEMENT

Impulse Monitoring's management team is highly experienced and knowledgeable in all facets of neurology, neurophysiology, neuromonitoring technology, and the practice and administration of healthcare. The team combines its expertise and leadership in clinical care, healthcare financial management, chronic disease intervention and clinical care, and healthcare information technology to deliver a unique and much needed approach to minimize the risks of spinal- and brain-related surgery. They lead an organization comprised of clinical, technical and health care management professionals dedicated to delivering comprehensive, high-quality patient care on behalf of our hospital and physician customers.

**Gene Cattarina**, President and CEO, joined Impulse Monitoring from Bellevue, WA-based LYNX Medical Systems, the leading provider of emergency department revenue management solutions, where he served as President and Chief Executive Officer. LYNX was recently sold to Picis, Inc. Prior to joining LYNX, Mr. Cattarina served as Executive Chairman of the Board at E&C Medical Intelligence, Inc., a provider of leading edge automated OB clinical decision support and documentation systems. Mr. Cattarina also served as advisor to Galen Partners (NY) and Trident Capital (CA), two large healthcare-focused private equity firms. Mr. Cattarina spent six years with Landacorp, Inc., an Atlanta-based medical management software and disease management solutions provider. After leading Landacorp's initial public offering as President and CEO, he was named Chairman in 2003. Landacorp was subsequently acquired by SHPS, Inc. in 2004. Previous to Landacorp, Mr. Cattarina served as President and CEO of Medicode, Inc., a Utah-based healthcare information and coding management solutions firm, which was acquired by United Healthcare Corporation in 1997. From 1986 to 1995, he held a number of leadership roles with TDS Healthcare Systems Corporation (GA), a healthcare information systems company, including President and Chief Operating Officer. Following the acquisition of TDS by ALLTEL Corporation in 1993, Mr. Cattarina continued as President and COO of TDS and then as Executive Vice President of ALLTEL Information Services - Healthcare Division through 1995. Before joining TDS, he held various positions with Technicon Corporation, a clinical laboratory automation company, including President, Domestic Division. He holds a Bachelor of Science in Biology from Brooklyn College, NY.

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**Mark D'Addato, CPA, MBA**, Chief Financial Officer and Vice President-Operations, is a certified public accountant and has a Masters degree in Business Administration from George Washington University. His industry experience has primarily been in healthcare services and products, along with extensive experience in financial auditing and consulting. He spent six years at Ernst & Young where he performed a variety of tasks including cost reports, financial forecasts, business valuations, systems review and maximizing health systems revenue. Mr. D'Addato joined Impulse Monitoring following ten years as a contracted Chief Financial Officer, as well as a Chief Operating Officer within multiple healthcare and other companies whose products included software service, healthcare coding services, managed care, practice management and not-for-profit health care. In these roles he provided daily supervision as well as operational oversight and redesign guidance. Mr. D'Addato is experienced in a variety of corporate tasks including company formation, acquisition due diligence and negotiations, in addition to traditional CFO and operations responsibilities.

**Thomas Conley, MD**, Founder and Chief Medical Officer, has been involved in the development and application of intraoperative monitoring services for the last 18 years. He has served as the Chief of Neurology for Greenwich Hospital, a Yale affiliate, in Greenwich, CT where he spent the majority of his time in the subspecialty of Neurophysiology. Dr. Conley's training includes a Neurology residency and fellowship in EMG and Neurophysiology at the Hospital of the University of Pennsylvania. He has had additional training in research at the National Institutes of Health in Bethesda, MD, clinical training at the National Hospital for Neurology and Neurosurgery, Queen Square in London, and training in intraoperative monitoring at the Mayo Clinic in Rochester, MN. Dr. Conley received his MD with Honors from the University of Nebraska. He is a diplomat of the American Board of Neurology and Psychiatry (Neurology) and of the American Board of Electrodiagnostic Medicine. He is an active member of the American Society for Neurophysiological Monitoring and the American Clinical Neurophysiology Society. He serves on the clinical faculty of the Department of Neurology at Yale University.

**Richard O'Brien, MD, FRCP (C), MBA**, Vice President and Medical Director, earned his MD in 1982 from the University of Western Ontario and has been active in clinical neurology since 1990. He holds board certifications from the Royal College of Physicians and Surgeons of Canada in both Internal Medicine and Neurology, as well as an MBA from Simon Fraser University. He has over 16 years of clinical experience in electromyography and is an active member of the American Society of Neurophysiologic Monitoring. He is also experienced in applicable computer technology and in developing and implementing professional data reporting systems. Dr. O'Brien served as the Chief of Neurosciences at the

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Royal Columbian Hospital in New Westminster, British Columbia for two years. Currently, he serves as the Director of Education for American Neuromonitoring Associates (ANA).

**Robert Snow**, Senior Vice President-Marketing, is the former President of Biomedical Photometrics, a biotechnology instrumentation company. He has held a number of senior management roles in the medical instrument and service industry. He served as the Vice-President of Sales and General Manager of Advantage Medical, a medical device company specializing in electrophysiology equipment. For the last ten years he has dedicated his career to the IOM industry, serving as a management consultant to a number of IOM medical service companies, neurophysiology monitoring companies, and instrumentation companies in the US and Canada.

**Janine Gregory**, Corporate Counsel, is responsible for directing the Company's legal work. She joined Impulse in February 2007 after five years as General Counsel for First Assist, Inc., a healthcare staffing company. Prior to that she was Of Counsel in the Washington, D.C. office of Crowell & Moring LLP, where she specialized in corporate and commercial issues. Originally from England, Ms. Gregory has a law degree from the University of Oxford and began her legal career working as a solicitor in London. With over 20 years experience working in private practice and in-house, Ms. Gregory has developed wide-ranging expertise in many different areas, including contracts, M&A, HR and employment, company secretarial, compliance, HIPAA and healthcare.

**Chris Brown**, Vice President-Sales, is a veteran of 18 years in healthcare sales. He began his career with AMSCO International, a provider of capital equipment to hospitals. STERIS CORPORATION, a provider of a wide range of equipment, consumables and services to healthcare, pharmaceutical, industrial and government customers was subsequently acquired AMSCO in 1996. Mr. Brown joins IMI from InteliStaf where he served as Vice President and General Manager of its \$110 million travel staffing division. While at STERIS, Mr. Brown served in a variety of sales and marketing management and executive positions, ultimately heading an organization of five regions that was comprised of 50 people, including 30 sales representatives. Additionally, he was responsible for the successful development of that company's Surgical and Critical Care Business Unit.

### **BOARD OF DIRECTORS**

**Gene Cattarina**

**Joseph Clark**

Executive Vice President/COO  
Surgical Care Affiliates

**Roger Conley**

**Thomas Conley, MD**  
Founder

**Lewis H. Ferguson**

Partner  
Gibson, Dunn & Crutcher LLP

**For more information, contact:**

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